BEHIND THE SHIELD

Kettle Bell Volunteer

VOLUNTEER FAQS.

What is the Christmas Kettle Campaign?

The campaign is a fundraising effort that occurs each year. In 2,000 locations across Canada, the iconic red kettle gives the public opportunity to donate to support the work of The Salvation Army during the Christmas season and throughout the year.

What happens to the money raised?

Funds raised through Christmas kettles, together with other sources of funds, help provide direct, compassionate, hands-on service to 1.9 million vulnerable people each year in Canada.

How does The Salvation Army determine where the funds will be used?

Each kettle location is organized and managed by a local Salvation Army unit. The funds raised stay in the community in which they were donated.

How can I volunteer my time on a kettle in my community?

Please contact your local Salvation Army to offer your services and support.

THANK YOU

With you Behind the Shield, more lives will be changed.

"Volunteering with The Salvation Army gives you a first-hand look at needs that exist. One gentleman explained that after a house fire, The Salvation Army was on the scene immediately providing clothes and food. That was a gesture he never forgot."

– TED, VOLUNTEER

FOR MORE INFORMATION VISIT:

SalvationArmy.ca/volunteer

The Salvation Army
Territorial Headquarters for Canada and Bermuda
2 Overlea Boulevard,
Toronto, Ontario M4H 1P4
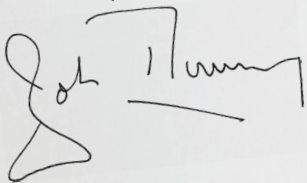**SalvationArmy.ca**

BEHIND THE SHIELD

Thank you for choosing to transform lives as a volunteer with The Salvation Army.

YOU ARE VITAL TO OUR MISSION.

Welcome to our community of dedicated and compassionate volunteers. The Salvation Army's Christmas Kettle Campaign is our largest fundraising event of the year, which transforms the lives of millions of vulnerable Canadians and helps them find a way out of poverty—permanently. But we can't raise these essential funds without volunteers.

Without your efforts, many people would continue to face challenges. Thank you for your assistance this Christmas season and helping The Salvation Army fulfil its promise of Giving Hope Today.

May God bless you,

John Murray

JOHN P. MURRAY, MA, APR, CFRE
Lt-Colonel
Territorial Secretary for Communications

*"I enjoy saying, 'Merry Christmas.' It's my way of encouraging people. **This experience has also boosted my confidence**, which has changed my life."*

– GRANT, CHRISTMAS KETTLE VOLUNTEER
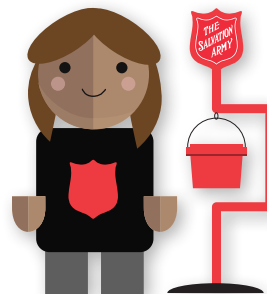
VOLUNTEER AND CHANGE A LIFE.

Volunteering is a great way to generate the spirit of Christmas and an effective way to help those in need. With its iconic red kettle, The Salvation Army's Christmas Kettle Campaign counts on the passion of volunteers like you to make Christmas possible for people in need.

Volunteer opportunities include:

- Bell-ringing
- Packing and distributing food hampers
- Sorting toys
- Greeting clients and guiding them through toy-selection processes
- Assisting with client registrations and applications

History of the Kettle

In 1891, Captain Joseph McFee wanted to help the vulnerable in San Francisco during the Christmas season, but he didn't know where to get funding. He remembered, during his earlier days in England, seeing a large kettle where passengers coming off nearby boats were able to toss coins to help the poor. Captain McFee placed a similar pot at the Oakland Ferry Landing and encouraged the public to "Keep the Pot Boiling." He collected enough money to host a Christmas dinner for the poor. The first time a kettle was used in Canada was in Toronto in 1903.

MY SALVATION ARMY VOLUNTEER CONTACT PERSON:

NAME

PHONE

EMAIL

YOU ARE PART OF A CARING COMMUNITY.

By joining our **Behind the Shield** volunteer community, you are now part of a special group of people who believe that by being of service to others, you can find deep fulfilment and added meaning in your own life.

As a volunteer, you will:

- Meet new people
- Help your community
- Bring more meaning to your day
- Feel accomplished by sharing your skills
- Enjoy new opportunities

"When I gave a pair of gloves to a low-income child, she cried because she was so happy."

– JULIA, VOLUNTEER