giving hope today to people in need



Spring 2011

Looking for Peace

New Mentor Program for Kids at Risk

ow can we reach kids before they become deeply immersed in gangs?

This is an ongoing question at The Salvation Army 614 Corps a question that has a renewed sense of urgency following the recent shooting deaths of yet more young people in Regent Park, in the heart of Toronto.

The Salvation Army 614 Corps is positioned in the Regent Park neighbourhood. And it is a founding member of My Regent Park, a partnership of three groups committed to keeping kids away from gangs.

Last year, My Regent Park hired five community mentors — each one known and respected in the neighbourhood and dedicated to making it a better place. Megan Drummond is one of those youth mentors. She meets with 15 young people every week, builds relationships, offers guidance and challenges them.

"I really want Regent Park kids to do better," Megan said.



Mentor Megan Drummond with The Salvation Army's Rob Perry in Regent Park.

"I want them to look beyond where they are now and see that they can have a better future."

With mentors like Megan, and friends like you who offer generous support, more and more kids are finding hope for a safer, more productive future.

Giving Hope Today

Giving Thanks

his time of year is full of hope - reflected not only in the beauty of nature, but also in the wonder of transformed lives. How encouraging it is that many who look to The Salvation Army for assistance can blossom like springtime flowers...when bitter memories and wounded hearts find healing through the warmth and dignity of hope.

We are thankful that you continue to partner with us in making this a better world through such renewed lives. You can be assured that any assistance you give to us will be wisely and carefully invested in people.

The fruit of such personal relationships bring a threefold blessing: to you the giver, to those we help and to those of us who serve on your behalf.

God bless,

Inside this issue



Enough to eat



Camp at home



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Down in the dumps pg. 4

Captain John P. Murray Divisional Secretary for

Public Relations & Development

More Than Breakfast

Making Sure Kids Have Enough to Eat

ad to say, there is a need for many school breakfast programs to ensure kids get proper nutrition before they start their studies. The Salvation Army and other groups operate them in schools across the country. But a decade ago, in Parry Sound, the Army realized that the kids using the program needed more than breakfast.

The ABC Lunchbox **program** fills that gap at six elementary schools in the area. Schools order supplies once a month and the Army either pulls from its food bank or buys supplies needed to complete the orders. Last year, 280 kids received filling and nutritious lunches because of the program.

"We want to make sure that a lack of food isn't a hindrance to their education," says Captain Peter van Duinen.

Thank you for helping ensure these vulnerable children get the food they need.



Capt. Peter van Duinen gathers lunch supplies for area schools at the Army's food bank.

Camp at Home

Creating Summer Memories

ot all kids can get to camp...but camp can come to them. The Salvation Army's Camp at Home program celebrated a third successful year last summer with eight stops across the region. It's a simple yet effective idea. Take a small team of high energy and creative young adults, pack them in a van and send them to a Salvation Army church. Then, over the course of a week, offer exciting camp-style programming — with emphasis on music, sports, crafts and drama — to neighbourhood kids. When the week is up, it's on to the next church.

"It gave a lot of kids the opportunity to experience camp, even though they couldn't get away," says Cameron Rawlins, the team leader.

Thank you for opening your heart to help disadvantaged children experience the joys of camp.



Your Gifts at

ver 1.6 million people received help and hope last year, thanks to the generous support of good friends like you:

2.8 million meals were served to hungry Canadians





6,370 beds were provided each night for vulnerable men, women and children

Staying Sober

New Program Celebrates Recovery

or more than 40 years
Richard Carey, 63, tried
to kick his addiction to
alcohol. Then he tried the
Celebrate Recovery program and
everything changed.

"I'm a changed person," says Carey. "My whole life was turned around. This program really works if you work at it."

Just over a year ago, Carey brought the program to his church, The Salvation Army's Etobicoke Temple, where he

Richard Carey (left) with church pastor Capt. Richard Honcharsky.

trained several leaders, then launched the once-a-week meetings. His hope is to ensure others in the community can find the change they seek.

"This is the point of The Salvation Army," Carey adds. "It's here to reach out to hurting people. This is what hope is all about."



Work in 2010

33,072 disaster victims received emergency assistance

1,095,000 people received groceries, clothing or other practical assistance





4,800 children attended Salvation Army camps

Thank you for opening your heart, and for giving hope today!

Leave a Legacy of Hope

s a child, Leon Bosse didn't spend much time trying to figure out how his parents could afford to send him to The Salvation Army's Camp Sunrise in Gibsons. He just knew that summertime meant summer camp, despite his family's struggle to make ends meet.

It wasn't until Leon was an adult that he learned a family friend, Eddy, had been his childhood benefactor, providing camp sponsorships for him and other children.

He also discovered that Eddy had left a \$25,000 bequest for The Salvation Army to continue sponsoring underprivileged children for Camp Sunrise.

To this day, Eddy's legacy continues to give young children the same life-changing camp experience Leon enjoyed.

Contact us today to find out how you can leave a legacy of hope through a planned gift to The Salvation Army.



Giving Hope Today

Supporting the Troops

Fitness and Fun in the Inner City

he Salvation Army's
Gladstone Community
Church is embedded in a
tightly knit neighbourhood of
Ottawa. It's a second home for
many of the marginalized people
who live nearby; a place where
they can see a nurse, get a meal,
worship, hang out and find
someone willing to listen.
It's also where some of the
inner city residents get
their exercise.

Once a week (except in the winter) there's a walking club for interested folk. But last summer, nine of the club members took a big leap forward and signed up for the 5k Army Run, an annual event that raises funds and awareness for military soldiers and their families. Although the small band of Gladstone runners didn't have sponsors, they were supported and cheered by many friends and family.



Gladstone Community Church members with team mascot Ezekiel on the day of the run.

Redemptive Trash

Hauling Garbage Earns Respect

he Salvation Army's
Gateway men's hostel
in downtown Toronto
continues to innovate, looking
for ways to give a hand up to
the marginalized rather than a
handout. In addition to the wellestablished Gateway Linens — a
commercial laundry service that
trains the homeless — the facility
recently launched Gateway
Disposal Systems.

This new endeavor employs men living at the shelter to haul waste to the dump. The men are receiving training, they are working — plus they're earning money and respect. If all goes as planned, the operation will expand to three hauling trailers over the next three years.

"There is lots of opportunity ahead," says Dion Oxford, Executive Director of Gateway. "There's no end in sight."



Together, Dion Oxford (left) and Jay Hockaday (right) launched Gateway's garbage service.

Join Us in Giving Hope Today

How to Contact the Army

he Salvation Army would like to hear from you. If you want to know more about what we do and why or if you would like to volunteer, make a donation, or learn about planned giving, please email us at **donormailbox**_oce@can.salvationarmy.org; or call one of the numbers below or toll-free 1-866-706-5727 to be directed to the staff member who can best help you.

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Simcoe, Parry Sound-Muskoka and Kawartha Region Jeffrey Robertson

Area Director for Public Relations & Development T: 1-866-706-5727 or 416-321-2654

For information related to receipts or direct mail solicitations, please call **1-866-706-5727**.

Together, we're giving hope today to thousands across our region.



Giving Hope Today