



Call or visit your local Salvation Army:

Help The Salvation Army give Hope to those in need this Christmas

I want to help The Salvation Army give hope this Christmas...

Please complete this information form to assist our volunteer coordinators in accommodating your schedule and location preferences. Return to the address on the back of this brochure.

Contact Information

Name _____

Address _____

City _____

Prov. _____ Postal Code _____

Phone (Day) _____

(Evenings) _____

Email _____

Reasons for volunteering as a Bell Ringer:

- Skill/Career Development
- Meet People
- Help Others
- Learn new skills
- Course Credits
- Want to keep busy
- Other

Availability

The Christmas Kettle Campaign runs from mid-November to December 24th.

Start date: _____ End date: _____

| | Mon | Tues | Wed | Thur | Fri | Sat |
|------------------|-----|------|-----|------|-----|-----|
| Morning | | | | | | |
| Afternoon | | | | | | |
| Evening | | | | | | |

Please send this form to the address printed on the back of this brochure. Your local Kettle Campaign Coordinator will contact you to discuss the next steps to becoming a Bell Ringer for The Salvation Army.



Giving Hope Today

**SalvationArmy.ca
800-SAL-ARMY**





The origins of Christmas Kettles date back far more than you might guess.

In 1891, Captain Joseph McFee wanted to help the poor people in San Francisco, especially for the coming Christmas season, but he didn't know where to get funding for his project. He remembered, during his earlier days as a sailor in Liverpool, England, seeing a large Kettle called "Simpson's Pot" where passengers of boats that docked at Stage Landing tossed coins to help the poor.

The following day captain McFee placed a pot at the Oakland Ferry Landing. Beside the pot was a sign that read "Keep the Pot Boiling". He was able to collect enough donations to have a Christmas dinner for the poor people.

Today, bell ringers and Kettles are seen in many reputable stores and malls around the world. They use bells to attract the attention of passerby's, some volunteers even sing Christmas carols or play musical instruments to raise donations



The Salvation Army is the largest non-governmental direct provider of social services in Canada. Each year The Salvation Army brings hope to thousands of families by providing food, clothing, practical assistance, and of course, Christmas toys and dinner during the holiday season. Other programs funded by the Christmas Kettle Campaign include food banks, shelter services, ESL classes, community feeding programs and sending kids to summer camp.

Over 1.5 million people were helped by The Salvation Army in Canada last year:

- **Provided 6,370 shelter, addictions, detox and mental health beds each night**
- **Assisted over 2,560 people through addictions and rehabilitation programs**
- **Provided practical assistance such as food and clothing to over 868,000 people**
- **Served 2.6 million meals**
- **Helped 11,201 people when disaster struck**
- **Sent over 5,000 children to camp**



Contributions to the Christmas Kettles helps us continue to give hope today.



Companies, service clubs and other organizations can sponsor a Kettle. Your group will be recognized on our website and a sign will be placed by the Kettle stand, highlighting your generous support of the Christmas Kettle Campaign.



Bell Ringers typically stand by a Kettle 2 to 4 hours at both indoor and outdoor locations.

The Salvation Army depends on support from individuals and groups in the community. Consider the different ways to participate this Christmas.

Become a Bell Ringer and stand by a Kettle. Shifts are typically 2 to 4 hours long and can be indoors or outdoors.

Participate in The Salvation Army **iKettle** program and hosting your own online Kettle. You can customize your **iKettle** web page and invite others via email to donate and fill your Kettle. For more information visit SalvationArmy.ca/ikettle.

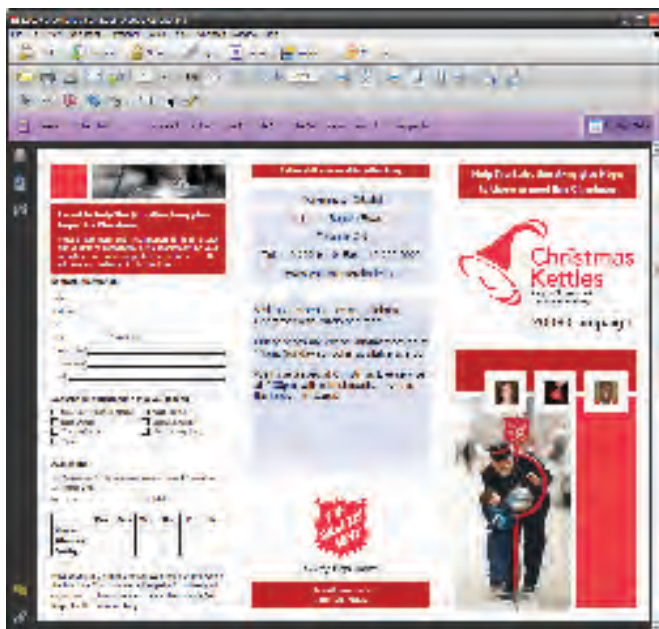
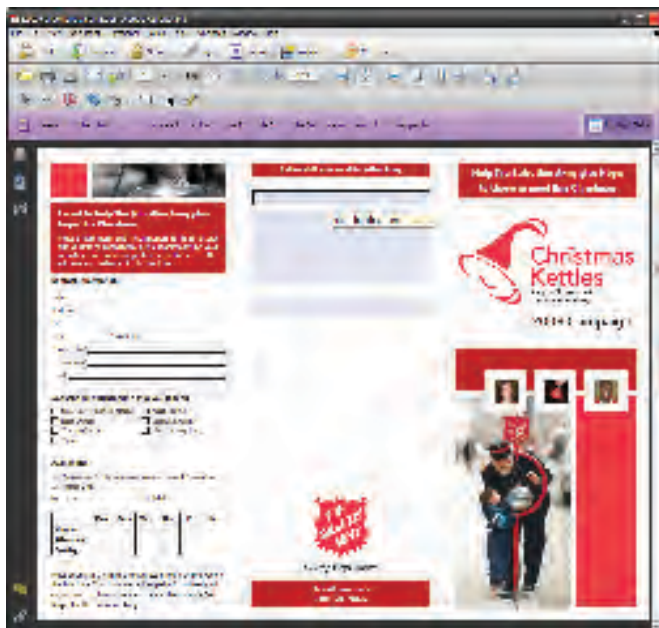
Donate to the Kettle when you pass by and know that you are doing your part to make Christmas special for those in need in your community.



How to perfectly print and fold this brochure...

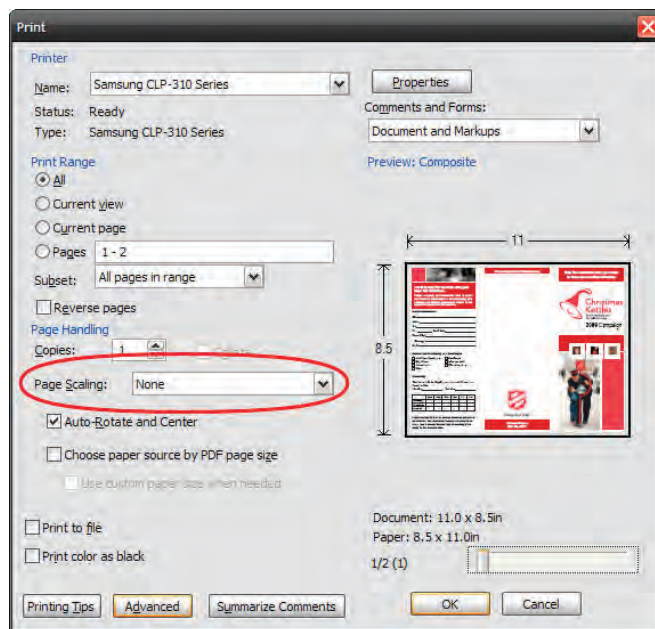
Customize

1. Complete the text form boxes on the first page by clicking in the text field and entering your information.



Printing

1. Set the print settings in Acrobat to print each side at 100% scale:
 - Select "None" from the Page Scaling drop-down menu.
 - Check "Auto-Rotate and Center"
2. Print Page 1 of the document first, then follow your printer paper feed instructions for double side printing.
3. Print Page 2 of the document using the same settings to produce an accurately aligned, double sided page.



Folding

1. Place the page with the inside content face-up (looking at the images of the band, old fashioned picture, etc).
2. Fold the right side of the paper inwards so the edge of the sheet meets the second "p" in "people" as in the paragraph "Over 1.5 million people were helped..."
3. Bring the left side of the sheet over the panel you just created, so that the edge of the paper meets the first crease. This will make the blocks on the covers all evenly spaced from the folds by 0.25"



Bring right edge to second "p"



Bring left edge to meet first fold line