



Guest Speaker
Milt Stegall
Retired CFL All-Star

Hope in the City



Fundraising Luncheon November 12, 2025

SPONSORSHIP OPPORTUNITIES

In support of The Salvation Army's Christmas Season of Giving

Presented by



 [HopeWinnipeg.ca](https://www.HopeWinnipeg.ca)

 CanadInns Polo Park

A message from our Divisional Commander

Dear Friends,

We are delighted to announce that our annual Hope in the City fundraising dinner will kick off The Salvation Army's 2025 Christmas and season of giving. We are so grateful for the opportunity to come together with all of you in support of our work here in Winnipeg.

Our special guest is Milt Stegall, a TSN football analyst and former Winnipeg Blue Bomber. This year's Hope in the City is occurring during Grey Cup week and we're excited for Milt to share some inspirational stories from his time in the CFL.

This fundraising luncheon is an annual event in support of our work in Winnipeg at Christmas, and all year long. Please consider buying some tickets or a table and invite your business contacts, influencers, and decision makers to join you in learning a bit about what The Salvation Army is about – and hopefully to donate!

This event is more than just a meal—it's a chance to make a meaningful impact in our community. The funds we raise will go directly toward helping The Salvation Army continue its essential programs and services, providing hope and support to those who need it most.

We can't wait to see you and celebrate the power of generosity and compassion. Together, we can create a brighter, more hopeful future for so many in need. Your partnership with The Salvation Army is vital and together we are truly Giving Hope Today.

Don and Donna Bladen

Lt Colonels Don and Donna Bladen
Divisional Commander
Prairies & Northern Territories Division



Help us kick off our 2025 Christmas Season of Giving in Winnipeg!

Funds raised at Hope in the City are used to support our year-round programs and services in Winnipeg, that help provide basic necessities. Hot meals, Christmas hampers, food programs, summer camps, school supplies, toys, homelessness prevention programs, housing resources, and more.

It is thanks to the generosity of our sponsors that we can truly make a difference in the lives of those who rely on The Salvation Army's programs and services. Together, we're making a brighter tomorrow.

2025 Hope in the City guest speaker

Milt Stegall

Milt Stegall was born in Cincinnati on January 25, 1970 and is a former professional football player who played 17 years of professional football. He spent three years in the National Football League with the Cincinnati Bengals and 14 years in the Canadian Football League with the Winnipeg Blue Bombers.

Stegall was an All-Star receiver for the Winnipeg Blue Bombers with an illustrious 14-year career from 1995–2008.

He held several major CFL records upon his retirement including most career receiving yards, and currently holds the record for career receiving touchdowns with 144 and most touchdowns scored with 147.

In 2012 he was elected into the Canadian Football Hall of Fame, and he was added to the Winnipeg Football Club's Ring of Honour on July 29th, 2016.

Although Milt officially retired from professional football on February 18, 2009, he remains one of the most popular CFL players among the media. His teammates would often praise his work ethic, personality, and leadership.

On June 3, 2009, it was announced that Stegall would join TSN as an analyst for their CFL broadcasts. Stegall and his family currently reside in Atlanta, Georgia.



Sponsorship Levels

PLATINUM

Platinum Sponsor \$10,000

- Two complimentary tables of 10
- Sponsor's logo with link on event web page (hopewinnipeg.ca)
- Large-sized logo on screen periodically during the event (exclusive slide)
- Sponsor's logo included on table top display
- Sponsor's logo on six of our kettles for the duration of the Kettle Campaign
- Retractable banner or signage with sponsor's logo displayed at the event
- Acknowledgement of generous sponsorship at the event by the emcee
- Meet and greet for your two tables with the guest speaker before the event

GOLD

Gold Sponsor \$5,000

- One complimentary table of 10
- Sponsor's logo with link on event web page (hopewinnipeg.ca)
- Sponsor's logo on shared slide on screen
- Sponsor's logo included on table top display
- Sponsor's logo on two kettles for the duration of the Kettle Campaign
- Meet and greet for your table with the guest speaker before the event

SILVER

Silver Sponsor \$2,500

- Four complimentary tickets to the event
- Sponsor's logo with link on event web page (hopewinnipeg.ca)
- Sponsor's logo on shared slide on screen
- Sponsor's logo included on table top display

BRONZE

Bronze Sponsor \$1,000

- Two complimentary tickets to the event
- Sponsor's logo with link on event web page (hopewinnipeg.ca)
- Sponsor's logo on shared slide on screen
- Sponsor's logo included on table top display

Hope in the City



**The Salvation Army invites you to support our
2025 Christmas Season of Giving**

November 12, 2025

Canad Inns Polo Park 12:00-1:30 p.m.

with guest speaker:

Milt Stegall

Sponsorship Opportunities:

- ☐ Platinum \$10,000
- ☐ Gold \$5,000
- ☐ Silver \$2,500
- ☐ Bronze 1,000

SPONSORSHIP DEADLINE:

October 12, 2025

To confirm your sponsorship, or for further
information, please contact:

events.ab@salvationarmy.ca

T: 587-643-3107

Contact Information:

Contact Name: _____

Company: _____

Address (incl. Postal Code): _____

Phone: _____

Email: _____

Social Media accounts:

Instagram: @_____ Facebook: @_____

Method of Payment:

- ☐ VISA ☐ Mastercard ☐ Cheque (payable to The Salvation Army)

Name on Card _____

Card Number _____ Exp Date _____

Signature _____



Ticket Order Form

Name _____

Company _____

Address _____

Postal Code _____ Phone _____

Email _____

Tickets - \$100 each
Tables of 10 - \$1,000

I am ordering _____ tickets
For a total of \$ _____

☐ Cheque enclosed or ☐ Please invoice

To pay by credit card, please contact us at
587-643-3107 or
events.ab@salvationarmy.ca



Presented by



Winnipeg