



Giving Hope Today

## THE SALVATION ARMY COMMUNITY CHRISTMAS CELEBRATION

Sunday November 25<sup>th</sup>, 2012 ~ 6:00 pm  
Regent Theatre, Oshawa

### Did You Know?

#### **Facts about The Salvation Army Oshawa Community & Family Services**

- The Salvation Army is an international Christian organization that began its work in Canada in 1882.
- We have been a church in this community for over 125 years.
- The Salvation Army is the largest non-governmental direct provider of social services in Canada.
- Our community response vehicle has served over 19,000 meals by coming alongside local Oshawa Fire and Police Services in times of emergencies, as well as providing meals to the homeless or those at risk of being homeless.
- From our Community Response Vehicle the homeless are fed on the streets of Oshawa twice weekly.
- The Salvation Army carries out an extensive corrections and justice service which has a positive impact on the lives of thousands of inmates and their families.
- Thousands of families have been provided with nutritious meals through our food bank.
- Through our counselling programs we have helped hundreds of our clients learn skills that enable them to better cope with life's difficulties.
- In the past few years we have been present at over 30 Emergency situations and Community events.
- Over the past few years we have provided more than 1300 food hampers and distributed more than 12,000 toys, helping Oshawa families have a merrier Christmas.
- In the past few years more than 1900 families and over 6000 individuals have been assisted.





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# THE SALVATION ARMY COMMUNITY CHRISTMAS CELEBRATION SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP OPTIONS

### **PLATINUM - \$2,500**

- Exclusive Top Level "**Presented by**" billing with Logo, Plus inclusion in all advertising: print, radio, online (facebook, twitter) press releases
- Cheque presentation during concert with photo-op
- Plus noted items in GOLD, SILVER & BRONZE

### **GOLD - \$1,000**

- Large "GOLD Sponsors" Logo, Plus listing on posters & selected print & radio advertising
- Inclusion in approximately 50% of online ad's
- Certificate of Recognition with follow-up photo-op after concert
- Plus noted items in SILVER & BRONZE

### **SILVER - \$500**

- Medium "Silver Sponsors" text only listing on posters & selected print & radio advertising
- Inclusion in approximately 25% of online ad's
- Letter of thanks with follow-up photo-op after concert

### **BRONZE - \$100**

- Small "Bronze Sponsors" text only listing on posters
- Inclusion in approximately 10% of online ad's
- Letter of thanks



Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ email: \_\_\_\_\_

Platinum Sponsor  Gold Sponsor  Silver Sponsor  Bronze Sponsor

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