

MEDIA ADVISORY



Giving
Hope
Today

Winter is Coming...

Nanaimo Salvation Army holds annual Christmas Coat Drive this Saturday

Nanaimo, B.C. (October 21, 2023) – The Salvation Army will be collecting coats of all shapes and sizes at their 5th Annual Nanaimo Salvation Army Coat Drive this Saturday in partnership with 460 Realty – Lazell Dreger and Associates. Helping to bring extra warmth to those needing it the most during the upcoming winter months.

Bern Muller, Director of The Salvation Army New Hope Centre, said, “We always strive to support the community through different means, when possible. Although Nanaimo doesn’t see a lot of snow most years, the winters are long, wet and cold. I think some people underestimate just how cold it can get out there when you may not always have a warm home to retreat to. It’s hard to imagine being out in that cold weather, let alone without the proper clothing to keep you warm. This is where our motivation to start this event came from. No one should have to struggle through the cold winters like that.”

Please consider donating a new or used coat to help keep someone warm this winter.

We invite the media down to join us. Photo-ops and interviews are available.

What: Coat Drive
Date: Saturday, October 21
Time: 12 p.m. to 3 p.m.
Where: #201-5220 Dublin Way
Who: The Salvation Army; 460 Realty – Lazell Dreger and Associates

About The Salvation Army:

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people today and every day in 400 communities across Canada and more than 130 countries around the world.

SalvationArmy.ca

For more information, contact:

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