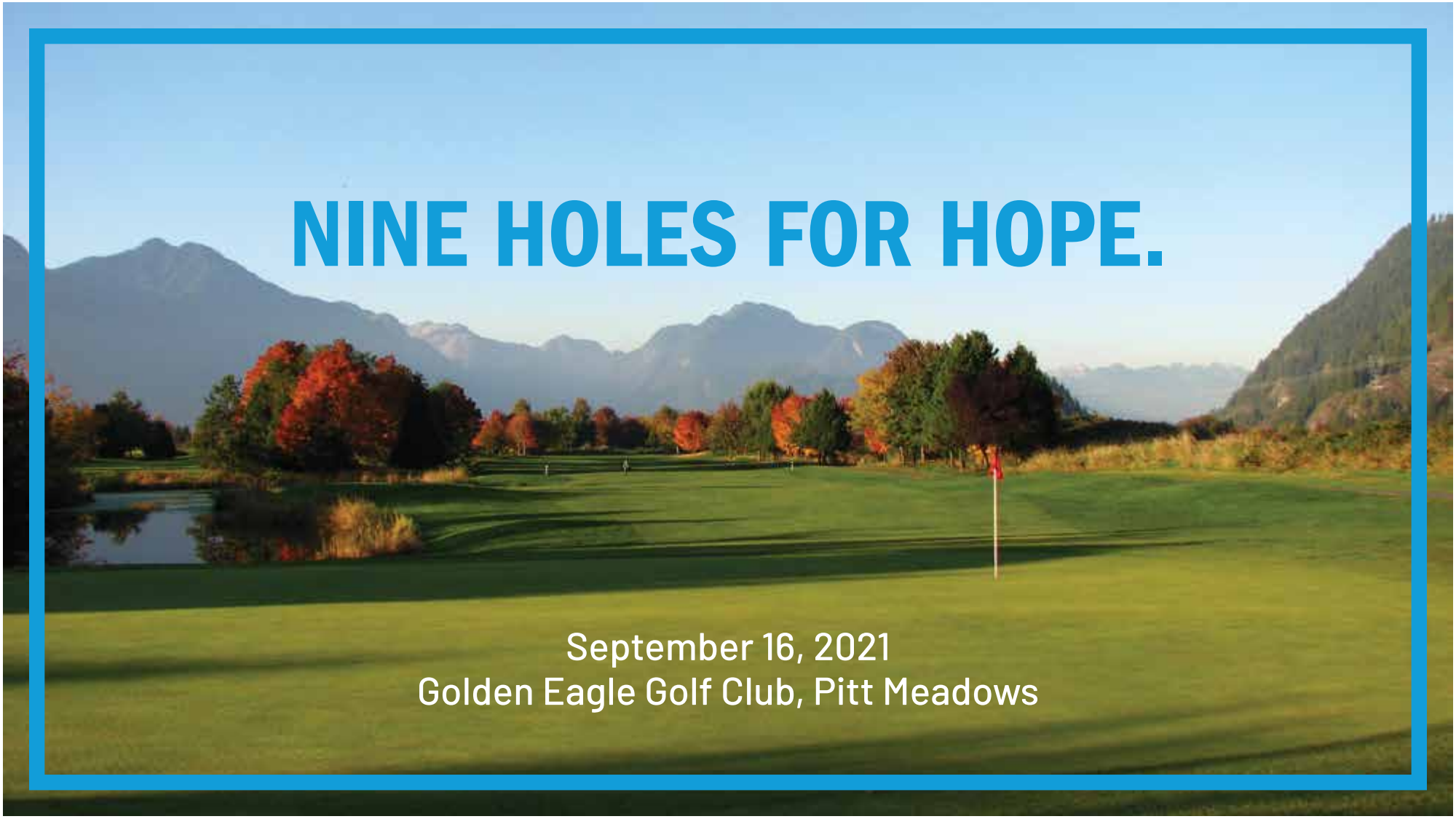

Golf Tournament Sponsorship Package

SUPPORTING THE SALVATION ARMY
NINE STORIES OF HOPE CAPITAL CAMPAIGN

NINE HOLES FOR HOPE.

THE FIRST ANNUAL NINE HOLES FOR HOPE IS A TOURNAMENT LIKE NO OTHER.

Why? Because when you sign up to play in this tournament you/your company will be contributing to a once-in-a-generation project that will help transform the Downtown Eastside.

Every dollar raised will go directly to support the building of a new nine storey facility that will support individuals, families, and a community in desperate need of change.

The 18-hole tournament also promises to be one of the most entertaining of the year with select Vancouver Canucks Alumni, networking opportunities, great prizes, and great food... all hosted at the Golden Eagle Golf Club nestled in the scenic mountainside of Pitt Meadows.

Thursday, September 16
Golden Eagle Golf Club, Pitt Meadows

HARBOUR LIGHT TODAY

The Salvation Army Vancouver Harbour Light has been a key part of the social infrastructure of the Downtown Eastside for over six decades.

As the largest non-governmental provider of direct social services, we house up to 300 men and women in comprehensive addiction recovery and shelter programs. We also meet the needs of thousands of vulnerable individuals through the largest community meal program in the Lower Mainland. Unfortunately, the new realities impacting our province and the neighbourhood have pushed our ability to serve effectively. The ongoing opioid crisis, a shortage of affordable housing, and an increase in cost of living has created an explosion in the demand for programs and services, one we cannot currently meet.

Our Salvation Army Harbour Light facility operates in two locations on the north and south side of East Cordova Street. The buildings are of varying ages dating back to the 1920s. They have become physically and functionally obsolete, expensive to maintain, and do not meet the needs of our current and future client base... or the community.

Simply put, buildings that were built close to 100 years ago cannot continue to meet the urgent need and growing demands of today.

HARBOUR LIGHT TOMORROW

The new facility located at 128 East Cordova will have an immediate and tangible impact in the community and the province.

At nine storeys and over 150,000 square feet, the new Vancouver Harbour Light building will be able to meet the needs of people in the Lower Mainland, as well as those who live in other parts of the province—now and for years to come.

It's being built purposefully to support clients on their journey to healthier, happier lives. Welcoming and safe for clients, staff, and the community as a whole, the facility will support evidence-based programs and services.

NINE HOLES FOR HOPE.

OUR VISION

Focus on clients' long-term success:

- Dedicated vocational training program spaces, including computer literacy
- Larger learning centre allows more people to upgrade their skills and education
- Coffee shop providing barista and hospitality training

A safe, secure and inviting place to heal:

- Spacious, bright and dignified surroundings
- Increased privacy and security for all clients, staff, and volunteers under one roof
- Informal gathering spaces for connecting with family

Better connection to our community:

- Significantly expanded food service capacity enabling us to serve 180,000 meals annually
- Opportunities for community use of the facility
- Better access for people with mobility challenges

Focus on clients' diverse needs and meet the increasing demand:

- More addiction treatment spaces for one-to-one work
- Space for Indigenous Peoples that respects traditions and forges cultural connections
- A dedicated space for women offering services and support tailored to the unique needs of women

Strengthen our comprehensive continuum-of-care model with:

- Multi-purpose and custom-designed spaces that enable professional staff to offer leading-edge holistic care that responds to changing needs
- Dedicated space for spiritual guidance and healing
- Meals, shelter, counselling and spiritual care under one roof

PRESENTING EVENT SPONSOR

$20,000

ONE OPPORTUNITY

- Pre-taped welcome message to be sent to attendees
- Company logo printed on golf towels distributed to all registered players
- Company logo printed on golf balls distributed to all registered players
- Complimentary golf foursome with a Vancouver Canucks Alumni player*
- Company logo prominently featured adjacent to Nine Holes for Hope Logo as "Presented by"
- Logo recognition on all print media (including tournament program, ads, banners etc.)
- Logo recognition in all digital media
- Links to company website on social media
- Social media mentions through TSA platforms
- Post-event thank you ad recognition
- Logo prominently featured on all event signage
- Opportunity to activate on golf course (tents, promotional materials etc.)

*Vancouver Canucks Alumni participation subject to availability.

NINE HOLES FOR HOPE.

THE SALVATION ARMY

GOLF CART SPONSOR

$2,500 - SOLD

ONE OPPORTUNITY

- Logo prominently featured on signage on golf carts and at registration desk
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Verbal recognition during day-of orientation
- Social media /digital logo recognition
- Post-event thank you ad recognition

VOLUNTEER SPONSOR

$2,000 - SOLD

ONE OPPORTUNITY

- Corporate logo featured on volunteer shirts
- Sponsor funds applied to subsidizing the meal cost of volunteers
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Social media /digital logo recognition
- Post-event thank you ad recognition

LONGEST DRIVE SPONSOR

$2,000 - SOLD

ONE OPPORTUNITY

- Corporate logo/presence and dedicated signage at longest drive location
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Award winner, if any, announced via email in tournament follow-up
- Social media /digital logo recognition
- Post-event thank you ad recognition

CLOSEST TO THE PIN SPONSOR

$2,000

ONE OPPORTUNITY

- Corporate logo/presence and dedicated signage at closest to the pin location
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Award winner, if any, announced via email in tournament follow-up
- Social media /digital logo recognition
- Post-event thank you ad recognition

TEAM PHOTO SPONSOR

$5,000

ONE OPPORTUNITY

- Corporate logo featured on all keepsake photos
- Company representative can greet and welcome attendees at photo station
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Social media /digital logo recognition
- Post-event thank you ad recognition

LUNCH & REFRESHMENT SPONSOR

$5,000 - SOLD

ONE OPPORTUNITY

- Logo featured on luncheon tickets and on signage at the registration desk
- Company representatives can greet golfers and hand out refreshment bags
- Corporate identity displayed on refreshment bags
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Social media/digital logo recognition
- Post-event thank you ad recognition

HOLE-IN-ONE-SPONSOR

$1,500 - SOLD

ONE OPPORTUNITY

- Corporate presence and dedicated signage at hole-in-one location
- Award winner, if any, at the end of the tournament (obtain insurance >$5,000)
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Social media /digital logo recognition
- Post-event thank you ad recognition

HOLE SPONSOR

$1,500 - 3 Left

ELEVEN OPPORTUNITIES

- Corporate presence and dedicated signage at assigned hole
- Branding added to the Nine Holes for Hope golf program and course recognition pieces
- Social media /digital logo recognition
- Post-event thank you ad recognition

NINE HOLES FOR HOPE.

THE SALVATION ARMY

To be a part of this transformational tournament and link your brand to one of the biggest projects in the Lower Mainland, please contact us directly at:

Jessica.Hathaway@colliers.com

Ph: 604.694.7227

ninestoriesofhope.org

Thank you in advance for your consideration.

We hope to see you on September 16, 2021!

Registration

LEVEL OF SPONSORSHIP*

Exclusive

- ☐ PRESENTING $ 20,000
- ☐ TEAM PHOTO SPONSOR $ 5,000
- ☐ LUNCH & REFRESHMENT SPONSOR$ 5,000- **SOLD**
- ☐ GOLF CART SPONSOR $2,500 - **SOLD**
- ☐ LONGEST DRIVE SPONSOR $ 2,000 - **SOLD**
- ☐ VOLUNTEER SPONSOR $ 2,000 - **SOLD**
- ☐ CLOSEST TO THE PIN SPONSOR $ 2,000
- ☐ HOLE IN ONE SPONSOR $ 1,500 - **SOLD**
- ☐ HOLE SPONSOR $ 1,500 **3 LEFT**

Sponsorships are subject to availability. Please confirm with our team which opportunities are still available.

CONTACT INFO

CONTACT NAME

TITLE

NAME OF ORGANIZATION

STREET ADDRESS

CITY, PROVINCE, POSTAL CODE

PHONE NUMBER

EMAIL

PAYMENT

- ☐ CHEQUE – *Payable to The Salvation Army*
- ☐ CREDIT CARD

CREDIT CARD NUMBER

EXPIRY DATE

NAME ON CARD

Transforming a community.
One person at a time.

Nine Stories of Hope

1st Annual Golf Tournament

Sept. 16, 2021

Return this completed form to:
Karenina Trinidad at
info@ninestoriesofhope.org

The Salvation Army
BC Divisional Headquarters
103-3833 Henning Drive
Burnaby, BC V5C 6N5

T 604 296 3822
F 604 291 0345

Please note: Official Tax Receipts are not issued for sponsorships.

Thank you for your support!