

## MEDIA ADVISORY



### Local Charity Helps Kids Going Back to School

**Vancouver, B.C. (Aug. 20)** -- Hundreds of low-income kids will benefit from the generosity of their community next week, as The Salvation Army puts on a fair for kids going back to school. Almost 1,000 backpacks filled with essential school supplies will be handed out on the day.

The Back to School Fair is going to be a day-long event filled with food, hundreds of smiling kids, bright backpacks, information booths, and even a bouncy castle. Close to 1,000 kids and their families are expected at this first-time event in east Vancouver.

"We know how important education is," says Jonathan Evans of The Salvation Army. "By helping with essential supplies kids can start their school year off right and we can help relieve the stress some parents feel about back to school costs."

**Date:** Thursday August 22, 2019

**Time:** From 2pm to 6pm

**Where:** Glad Tidings Church – 3456 Fraser Street, Vancouver

**Who:** The Salvation Army Boundless Vancouver

\*photo ops and interviews available with kids and parents. call to pre-arrange

In communities across British Columbia, there are thousands of working families living at or below the poverty line. And every summer The Salvation Army helps to give these families a head start on the school year by providing backpacks filled with school supplies. This year, the organization will provide close to 10,000 backpacks across the province.

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#### About The Salvation Army:

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest nongovernmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people today and every day in 400 communities across Canada and more than 130 countries around the world.

***SalvationArmy.ca***

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