



Caring Charity Canadian Streets Project

coldestnightoftheyear.org/partner/tsacaringplace



It's colder than you think.

On February 23rd, The Salvation Army Caring Place is hosting the Coldest Night of the Year, a 2, 5 & 10 km winter walk hosted in 35+ cities across Canada in support of our work here in Maple Ridge with the hungry, homeless and hurting.

- **GOAL:** With your help, our goal is to raise **\$25,000** on February 23rd, 2013!
- **HOW:** To accomplish our goal we're looking for **20** team captains (of all shapes, sizes and ages) who will try to recruit 6-8 friends to their team, with a goal of raising \$2000 per team. Of course, we're also looking for a whole pile of walkers to join each of our teams and help us raise the funds.
- **TOQUE BONUS:** Every walker who raises either \$75 (youth 17 and under) or \$150 for adults gets our famous Coldest Night toque - each one is 100% certified made-in-Canada awesomeness!

contact us

See reverse for instructions on how to start or join a team online today.

If you have any questions or need promotional materials please contact us below:

Email:

amelia.norrie@caringplace.ca

Director: Amelia Norrie

Phone: 604-463-8296 x 106

get started >

HOW TO CAPTAIN A TEAM FOR THE CARING PLACE

Once you've registered, your team and name will show up on the Scoreboard and on our location page too! (Note: it takes 5-10 minutes to appear.)

- Visit coldestnightoftheyear.org and click the blue **START A TEAM** button under the logo
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER FORM** and continue
- Under **REGISTRATION TYPE**, click **CREATE A TEAM**
 - Name your team (and if you wish, write a brief description)
 - Accept or increase your fundraising goal of \$2000 (this can be edited later)
- **IMPORTANT:** Under the **CHOOSE YOUR CHARITY** section:
 - Select **The Salvation Army Caring Place** from the dropdown menu and proceed.

Once you've registered, your team will show up on our PARTNER PAGE, which is:

coldestnightoftheyear.com/partner/caringplace

You can begin recruiting team members and raising funds immediately!

HOW TO JOIN A TEAM FOR THE CARING PLACE

If you would like to walk with us and have no team to join, please contact us directly by email/phone (see contact section on the flip side) and we'll connect you to our main team or help you find another. Here's how to register:

- Visit coldestnightoftheyear.org and click the blue **REGISTER TO WALK** button under the logo
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER FORM** and continue
- Click **JOIN A TEAM** (or register individually if you wish and join a team later)
- Search for **TEAM** by name or captain name
 - Select that team from list and proceed to complete registration