



Giving Hope Today

The Great Tater Drop: Salvation Army to Distribute 50,000 lbs of Potatoes in Cape Breton on Friday

SYDNEY, NS May 6, 2020 – This Friday, The Salvation Army in Sydney, Cape Breton, will receive 50,000 lbs of potatoes and distribute them to those experiencing food insecurity and community partners, thanks to a generous donation from McCain Foods Canada.

The potatoes will arrive the morning of Friday, May 8, where more than 28 volunteers and staff will social distance as they organize the potatoes and then safely distribute them to low-income neighbourhoods, other churches, organizations, food banks and the Miꞌkmaw reserve of Eskasoni.

“Many people are struggling with food insecurity at this time, this donation will truly make an impact in our community,” says Major Corey Vincent. “And it wouldn’t be possible without our volunteers.”

A select amount of potatoes will be kept on-site to be distributed through The Salvation Army’s drive thru food bank in Sydney, where families can drive or walk up to a window to safely receive a food hamper.

McCain Foods donated 150,000 lbs of potatoes to The Salvation Army Maritime Division. The remaining 100,000 lbs were distributed across mainland Nova Scotia and New Brunswick.

The Salvation Army continues to serve those in need throughout the COVID-19 pandemic, including introducing food bank delivery. Those who are in need are encouraged to contact their local Salvation Army by visiting <https://salvationarmy.ca/maritime/yourarmy/>

For further information:

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