



The Salvation Army
Canada and Bermuda
Alberta and Northern Territories

Public Relations & Development

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Media Advisory:

Toy Donations Arrive in the “St. Nick” of Time at The Salvation Army

Calgary, AB – December 17, 2018 – After an urgent plea for new, unwrapped toys less than two weeks ago, there has been a wonderful response with donations coming in from around the city. 42,000 toys are now filling the Salvation Army warehouse in the “St. Nick” of time as toy distribution is now underway.

The Salvation Army would like to say thank you to everyone who made a toy or monetary donation to their toy program to ensure every child has a gift under the tree this year. Monetary donations to the toy program can still be made at SalvationArmy.ca/alberta to help fill any toy gaps.

What: Photo and interview opportunity at Salvation Army toy warehouse
Where: Salvation Army toy warehouse, #14, 4420-75 Avenue SE
When: Wednesday, December 18, 2018
Time: 1-2 p.m.

Media are invited to the toy warehouse to see the donations that have come in, as well as toy sorting and distribution. A Salvation Army spokesperson will be available for media interviews.