



The Salvation Army
Canada and Bermuda
Alberta and Northern Territories

Public Relations & Development

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Media Advisory:

Coach Dave Dickenson Ringing The Bells At Salvation Army Kettle

Calgary, AB – December 14, 2018 – The Salvation Army will be at their Chinook Centre food court Kettle location with Grey Cup Champion, Calgary Stampeders Head Coach Dave Dickenson, to bring awareness to The Salvation Army Christmas Kettle Campaign.

The Kettle campaign is a major fundraiser for The Salvation Army that ensures their programs and services continue year-round. People can support the campaign by donating at a Kettle, or volunteering their time to become a bell ringer at tsacalgarykettles.com.

The Salvation Army announced recently that toy donations have been very low for their toy program, and Gerry and Elaine Wood of Wood Automotive Group has heard that call. They will be announcing a \$15,000 toy donation to The Salvation Army's toy program to help make sure every child has a gift under the tree this Christmas.

What: Photo opportunity, interviews, special announcement
Where: Chinook Centre, food court Kettle (6455 Macleod Trail SW)
When: Friday, December 14, 2018
Time: 1-2 p.m.

A Salvation Army spokesperson will be available for media interviews.