



The Salvation Army
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For Immediate Release:

Salvation Army Christmas Kettle Campaign Down \$20,000

Wetaskiwin, AB – December 10, 2018 – The Salvation Army’s Christmas Kettle Campaign is struggling to reach their \$160,000 goal with donations down \$20,000 from this time last year. The donations are critical to The Salvation Army being able to provide practical assistance to families in need in Wetaskiwin, Camrose, and Leduc areas.

“Some people may not know, but Kettle donations support our year-round programs,” says Corps Officer, Lieutenant Dae-Gun Kim. “The money raised stays local to help people in need with programs such as our food bank, school meal program, community dinners, back-to-school supplies, and more.”

This year The Salvation Army is trying to raise \$160,000 to continue providing these programs and services to individuals and families in need year-round. Debit and credit donations will also be accepted at one of their Kettle locations for those wishing to donate but don’t carry cash. Also, online donations can be made at FillTheKettle.com.

“People can contribute to the campaign by volunteering if a donation is not in their budget,” says Lt. Kim. “Our Kettles have to have an attendant or we can’t put it out to collect donations. If you can spare a few hours, please sign-up to become a Kettle volunteer today.”

Even one shift can help as just two-hours on a Kettle can provide a family of four a food hamper or two kids with school supplies. People can sign-up for a two hour shift by calling **780-312-9529**. The campaign runs until December 24, and approximately 400 volunteer shifts still need to be covered, mostly in Leduc.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.