



The Salvation Army
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For Immediate Release:

Salvation Army Christmas Campaign Down from Last Year

Red Deer, AB – December 5, 2018 – Kettle donations are down at The Salvation Army in Red Deer, and they are in danger of not reaching their \$240,000 goal. Their Adopt-a-Family program is also short 30 sponsors to help families in need this Christmas.

“Our Kettle donations are behind \$11,000 from this time last year and we’re desperate for Adopt-a-Family sponsors for families,” says Red Deer Salvation Army Officer, Major Larry Bridger. “We could really use some extra help this year with donations, sponsors, and volunteers.”

Major Bridger is asking for businesses, clubs, or families, to become a sponsor and help a family in need this Christmas. It’s an anonymous match-up to make sure that every family will receive what they need for a good Christmas, and it’s easy to become a sponsor – just call **403-346-2251**.

Also, all Kettle donations made in Red Deer stay local to ensure Salvation Army programs and services continue year-round, including their food bank services, school meal program, clothing, hot meals, summer camps, and senior’s programs.

“To make it easier to donate, we’ve added debit and credit card machines to six of our 10 Kettles this year, for those who don’t carry cash,” says Major Bridger. “You can also donate online anytime at fillthekettle.com.”

Please call **403-346-2251** for information on helping The Salvation Army’s Christmas Campaign in Red Deer.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.