



**The Salvation Army**  
Canada and Bermuda  
Alberta and Northern Territories  
**Public Relations & Development**

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## **Media Advisory:**

### **The Annual Salvation Army Santa Shuffle in Red Deer**

**Red Deer, AB – November 29, 2018** – The Salvation Army in Red Deer, in partnership with the Running Room, will be holding their annual Santa Shuffle Saturday, December 1<sup>st</sup>, at Kerry Wood Nature Park. This annual 5km Fun-Run and 1km Elf Walk fundraises for local Salvation Army initiatives which provide hope and support to those in need.

In 2001, the Santa Shuffle became a national event with locations in every province and is now held in 38 cities across Canada, raising money for programs and services as they fight poverty one step at a time.

**Santa Shuffle Fun Run & Elf Walk**  
**Kerry Wood Nature Park, Red Deer, AB**  
**Saturday, December 1, 2018**  
**10 a.m.**

**The best photos and video footage can be obtained from 9:30 – 11:00 a.m.**  
**A Salvation Army spokesperson will be available for media interviews.**