



**The Salvation Army**  
Canada and Bermuda  
Alberta and Northern Territories  
**Public Relations & Development**

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## **Media Advisory:**

### **The 28th Annual Salvation Army Santa Shuffle in Edmonton**

**Edmonton, AB – November 29, 2018** – The Salvation Army in Edmonton, in partnership with the Running Room, will be holding their 28th Annual Santa Shuffle Saturday, December 1st at Hawrelak Park. This annual 5km Fun-Run and 1km Elf Walk fundraises for Salvation Army programs which provide hope and support to those in need.

The Santa Shuffle began in Edmonton 28 years ago, and is now held in 38 cities across Canada.

Approximately 900 Edmontonians will take part in the 5 km run or 1 km walk. There's a medal for all participants plus a barbecue and refreshments after the race. All proceeds support Salvation Army programs and services, as they fight poverty one step at a time.

**Santa Shuffle Fun Run & Elf Walk**  
**Hawrelak Park (9930 Groat Road NW)**  
**Saturday, December 1, 2018**  
**10 a.m.**

**The best photos and video footage can be obtained from 9:30 – 11:00 a.m.**  
**A Salvation Army spokesperson will be available for media interviews from 10:15 – 10:45 a.m.**