



The Salvation Army
Canada and Bermuda
Alberta and Northern Territories

Public Relations & Development

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Media Advisory:

The Annual Salvation Army Santa Shuffle in Calgary

Calgary, AB – November 29, 2018 – The Salvation Army in Calgary, in partnership with the Running Room, will be holding their annual Santa Shuffle Saturday, December 1st at Eau Claire Market. This annual 5km Fun-Run and 1km Elf Walk fundraises for Salvation Army programs which provide hope and support to those in need.

In 2001, the Santa Shuffle became a national event with locations in every province and is now held in 38 cities across Canada.

Approximately 800 Calgarians will take part in the 5 km run or 1 km walk. There's a medal for all participants plus snacks and refreshments after the race. All proceeds support Salvation Army programs and services as they fight poverty one step at a time.

Santa Shuffle Fun Run & Elf Walk
Eau Claire Market (200 Barclay Parade)
Saturday, December 1, 2018
10 a.m.

The best photos and video footage can be obtained from 9:30 – 11:00 a.m. A Salvation Army spokesperson will be available for media interviews from 10:15 – 10:45 a.m.