



The Salvation Army
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For Immediate Release:

Salvation Army Kettles Are Going Hi-Tech in 2018

Red Deer, AB – November 28, 2018 – Making a donation at a Salvation Army Kettle won't have people scrambling for their spare change at the bottom of their purses or pockets anymore. Starting this year, six of the 10 Kettle locations in Red Deer will be able to accept debit and credit card donations.

"It's something people have been increasingly asking for as we just don't carry cash like we use to," says Corps Officer, Major Larry Bridger. "We're excited that there will be new ways of making a Kettle donation that will still help change the lives of people in need, and that's the most important thing."

Although they don't track how many people wanted to donate with their debit or credit card over past campaigns, it is something that came up more and more. Up until now, the only options were cash or cheque, or online at FillTheKettle.com, which has been popular and will remain part of the campaign.

With the help of debit and credit this year, The Salvation Army in Red Deer is hoping they can reach their \$240,000 goal faster. Kettle donations stay local to support their year-round programs and services, as well as Christmas assistance, to individuals and families in need.

The campaign runs November 15 through to December 22. Anyone who has a few hours to spare can sign-up for a two hour shift by calling **403-346-2251** as Kettle volunteers are always needed.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.