



The Salvation Army
Canada and Bermuda
Alberta and Northern Territories
Public Relations & Development

9618-101 A Avenue Edmonton AB T5K 0C7
Tel: 780-423-2111 Fax: 780-420-1051

3060 – 17th Avenue SW, Calgary, AB T3E 7G8
Tel: 403-410-1112

www.SalvationArmy.ca

For Immediate Release:

Councillor Tanya Handley Making First Official Donation To Salvation Army Kettle Campaign

Red Deer, AB – November 21, 2018 – The Salvation Army in Red Deer is launching their annual Christmas Kettle Campaign on Thursday, November 22, at the Great Indoors Market at Bower Place Shopping Centre at 12 noon, with Councillor Tanya Handley making the first official donation to the campaign. The Corry Brothers will also be performing.

“Every Kettle donation is critical and can help change a life” says Corps Officer, Major Larry Bridger. “All funds raised in Red Deer stay here to support the programs and services we offer year-round, including our food bank, senior’s programs, school meal program, and more.”

This year The Salvation Army is trying to raise \$240,000 to continue providing these programs and services, as well as Christmas assistance, to individuals and families in need year-round. Debit and credit donations will be now also be accepted at six of their Kettle locations starting this weekend, and also online at FillTheKettle.com.

The campaign runs November 15 through to December 22, and approximately 1300 volunteer shifts need to be covered. Anyone who has a few hours to spare can sign-up for a two hour shift by calling **403-346-2251**.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.