



The Salvation Army
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For Immediate Release:

Lethbridge Salvation Army Launches Christmas Kettle Campaign

Lethbridge, AB – November 21, 2018 – The Salvation Army in Lethbridge will be launching their annual Christmas Kettle Campaign on Friday, November 23 at Park Place Mall at 11 a.m. Sally Ann will be there to help accept the first official donation to the campaign and special cheque presentation. The campaign runs at multiple locations until December 24.

“The Kettle campaign allows us to provide hope and practical programs to people in need,” says Major Don Bladen, Salvation Army Community Ministries officer. “All your Kettle donations stay local and support our efforts year-round to help people get back on their feet.”

This year’s goal is \$160,000 and will go towards programs such as low-income assistance, the furniture bank, youth programs, Emergency Disaster Services training and response, street ministry programs, Christmas hampers, and more. If you can’t make it to a Kettle this year, donations can also be made online at FillTheKettle.com.

Volunteers are needed at the Kettles throughout the campaign to help The Salvation Army reach their goal. To sign-up for a Kettle shift, please call **587-257-5657** or email lethbridgekettles@gmail.com.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.