



The Salvation Army
Canada and Bermuda
Alberta and Northern Territories

Public Relations & Development

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For Immediate Release:

Harvey the Hound Will Make First Official Salvation Army Kettle Donation at Tonight's Calgary Flames Game

Calgary, AB – November 15, 2018 – The Salvation Army's annual Christmas Kettle Campaign in Calgary launches tonight at the Calgary Flames game vs. the Montreal Canadiens at 7 p.m., with Harvey the Hound making the first official donation. Their goal is to raise \$1,000,000 for their programs in Calgary that help people year-round.

"We're honoured Harvey the Hound is making the first official Kettle donation this year," says Major Al Hoeft, Divisional Secretary for Public Relations and Development. "All Kettle donations stay local to help people in need, and we can't think of a better place that represents community and helping others than the Calgary Flames organization, and the best fans in the NHL."

The familiar red Kettles and bell ringers will be out across the city until December 24th, collecting donations for The Salvation Army's Community Services programs in Calgary that provide practical programs, including ESL classes, Christmas assistance, toys, job search programs, hot meals, food hampers, and more. Kettle donations can be made using cash, debit, or credit, and also online at FillTheKettle.com.

The Salvation Army has been serving Calgary since 1887, and will continue to be there for any person who needs them. To learn more, please visit SalvationArmy.ca/alberta.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and overlooked people in your community.