



The Salvation Army
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For Immediate Release:

Whitehorse Salvation Army Launches Christmas Kettle Campaign

Whitehorse, YT – November 13, 2018 – The Salvation Army in Whitehorse will be launching their annual Christmas Kettle Campaign on Wednesday, November 14 at City Hall at 12:30 p.m. Whitehorse Mayor Dan Curtis and newly elected council members will be on hand to make the first official donation to the campaign, which runs from November 14 to December 24.

This year's goal is \$80,000, and all Kettle donations stay local to support food and emergency sheltering programs year-round at The Salvation Army Centre of Hope. This year the Kettle at Independent will accept debit and credit, in addition to cash. Online Kettle donations can also be made at **FillTheKettle.com**.

Volunteers are needed at the Kettles throughout the campaign to help The Salvation Army reach their goal. To sign-up for a Kettle shift, please call **867-335-0571** or at **whitehorse.sa.kettles@gmail.com**.

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become the largest non-governmental direct provider of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 131 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life. When you give to The Salvation Army, you are investing in the future of marginalized and vulnerable people in your community.