



The Salvation Army
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Public Service Announcement:

Time to Register for the Coldest Night of the Year Fundraiser in Support of The Salvation Army

Yellowknife, NWT – February 9, 2018 - The Salvation Army is encouraging Yellowknife residents to register and raise pledges for the annual Coldest Night of the Year fundraiser. This 5 km walking event takes place in 65 cities across Canada, and funds raised in Yellowknife will help buy a new industrial washer and dryer for The Salvation Army shelter, as well as some other upgrades and improvements. The shelter provides hot meals to those in need and beds to over 30 men a night.

Registration is now open for The Coldest Night of the Year walk. To register as an individual or a team, please visit cnoy.org/location/Yellowknife and help The Salvation Army Give Hope Today.